Programme

Project Leadership.

Dynamic course equipping leaders with essential skills to effectively manage projects, foster teamwork, drive success, and adapt to changing project demands.

TechSense City.
techsensecity.com

What we cover.

Welcome to a dynamic course designed to equip leaders with essential skills to effectively manage projects, foster teamwork, drive success, and adapt to changing project demands. In today's fast-paced and competitive business environment, the ability to lead and deliver successful projects is crucial for organizational success. This course provides participants with the knowledge, tools, and strategies to excel as project managers and leaders.

Throughout the course, participants will develop a deep understanding of project management principles, methodologies, and best practices. They will learn how to effectively initiate, plan, execute, monitor, and close projects while managing constraints such as time, cost, quality, and scope. Additionally, participants will explore strategies to identify and mitigate risks, manage stakeholders, and ensure effective communication throughout the project lifecycle.

Learners will also delve into the art of team leadership, discovering techniques to build high-performing teams, foster collaboration, and motivate team members to achieve project objectives. They will gain insights into managing conflict, resolving issues, and leveraging diverse perspectives to drive innovation and success.

Furthermore, participants will explore strategies for adapting to changing project demands and managing project portfolios effectively. They will learn how to navigate uncertainty, embrace agility, and leverage project management software and tools to enhance productivity and streamline project workflows.

Through case studies, interactive exercises, and real-world simulations, participants will apply their knowledge and skills to manage projects in diverse industries and contexts. They will have the opportunity to learn from experienced project managers and leaders, gaining valuable insights and practical tips for success.

By the end of this course, leaders will be equipped with the essential skills to effectively manage projects, foster teamwork, drive success, and adapt to changing project demands. With a solid foundation in project management principles and leadership strategies, participants will be well-prepared to deliver exceptional results and achieve organisational goals in a dynamic and challenging business landscape.

Who is it for?

This course is ideal for project managers, programme managers, marketing professionals, and business development teams seeking to excel in personalised account engagement for high revenue growth opportunities.

Duration & Delivery Format.

Choose your preferred duration ½ day, 1 day, 2 day and if you prefer online or physical delivery.

Course Topics.

Module 1: Introduction to Effective Project Management and Leadership

- Importance of project management in contemporary business environments
- Key roles and responsibilities of project managers and leaders
- Overview of the project management life cycle
- The impact of effective leadership on project success

Module 2: Project Initiation and Planning

- Defining project objectives, scope, and deliverables
- Stakeholder identification and engagement strategies
- Creating comprehensive project plans: scope, schedule, and resource allocation
- Risk identification and initial mitigation strategies

Module 3: Project Execution and Monitoring

- Leading project teams with clarity and purpose
- Monitoring project progress and performance metrics
- Managing changes and adapting to shifting project dynamics
- Addressing scope changes and maintaining project alignment

Module 4: Risk Management and Stakeholder Engagement

- Effective risk assessment and mitigation strategies
- Strategies for managing stakeholder expectations and communication
- Building strong stakeholder relationships for project support
- Conflict resolution and negotiation techniques

Module 5: Team Leadership and Collaboration

- Developing high-performance project teams
- Fostering a collaborative team culture
- Motivating team members and driving productivity
- Navigating conflicts and leveraging diverse perspectives

Module 6: Adapting to Change and Agility

- Embracing change in dynamic project environments
- Implementing agile principles in project management
- Leveraging technology and tools to enhance project agility
- Maintaining flexibility while meeting project objectives

Module 7: Project Portfolio Management

- Strategically aligning projects with organizational goals
- Evaluating project portfolio performance and resource allocation
- Prioritizing projects based on strategic objectives
- Balancing risk and reward in project portfolios

Module 8: Applying Knowledge through Practical Scenarios

- Engaging case studies from various industries and sectors
- Simulation exercises to apply project management and leadership concepts
- Learning from real-world project successes and failures

Module 9: Learning from Experienced Practitioners

- Guest lectures from experienced project managers and leaders
- Gaining practical insights and best practices from industry experts
- Q&A sessions and discussions to enhance understanding

Module 10: Culmination and Future Application

- Review of key takeaways and course highlights
- Developing a personal action plan for continuous improvement
- Integrating project management and leadership skills into future endeavours

Assessment Methods.

- Quizzes and assessments after each module to gauge understanding
- Group projects on project leadership
- Case studies analysing successful and unsuccessful projects
- Final project: Develop a project for a real or hypothetical product/service

Further information:

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